

Dear Supplier Partner:

We have a lot going on of late and we'd like to share them with you.

Announcement: We have just totally redesigned the fleecepro.com website. We hope you like the new look and more importantly we hope you find it useful and informative. The website contains detailed product information for all of our stock products and outlines our overseas manufacturing capabilities. New to our site is a **Marketing Tools** section that has high and low res photos of our products and other helpful tools for you to use in your catalogs and on your websites. Also, the site has a very useful weight conversion tool and a photo gallery of 50+ print patterns that can be used for any fleece product made at our Chinese factory.

Please visit our brand new web site and let us know what you think.

New and Improved: Our Micro Plush Coral Blankets (Style COR280) are softer and fluffier than ever. This blanket has been redesigned with rounded corners to give it a cleaner, more finished look. Besides being extremely soft, these blankets look awesome when embroidered. It's no wonder they are the fastest growing blankets in the industry. New colors for '07 are Pink (arriving late June) and Ivory (ETA-TBA) *You have to feel it to believe it!*

Our Inventory: Beginning this week, containers will be arriving weekly as we gear up for your busy spring, summer and fall selling seasons. In just a short time all three of our warehouses will be fully stocked and ready to fill your small, medium and large sized orders. This year we are expanding our inventory position at our California warehouse to better serve your customers along the Pacific Coast states. In case of a temporary inventory shortage, we will notify you via an **Inventory Alert** but rest assured replenishment will be continuously arriving so outages should never be more than 2 weeks. *We stock, you sell.*

Direct Import: To shorten the lead time for overseas projects, we are stocking at our Chinese factory, fleece throws (Style 360A) and uncut, dyed fleece fabric ready to make any product that you need. For most sized orders, embroidered throws can be completed in 2 weeks instead of the industry standard of 45 days. Transit time to the west coast is approximately 17 days and 31 days to the east coast. Please remember the minimums for overseas order are only 1500 pieces.

In Development: We are considering adding to our in-stock program...Micro plush coral fleece robes and 80% cotton/20% poly jersey fleece throw blankets. Please contact us for more details.

Thanks for taking the time to read our Spring Update and for your continued loyalty to our company.

Sincerely,

Jill, Josh, Andrew and Margarita

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